



# FIRST RELEASE



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## Tourism Statistics

### Tourism in BIH, February 2015

In February 2015 tourists realised 49.323 tourist arrivals in Bosnia and Hercegovina which represent the increase by 8.0% as compared to January 2015 and increase by 27.8% as compared to February 2014.

Tourists realised 105.731 tourist nights which represent the increase by 2.0% as compared to January 2015 and increase by 36.8% as compared to February 2014. Domestic tourists share of total number of overnight stays was 43.2% and foreign tourists share was 56.8%.

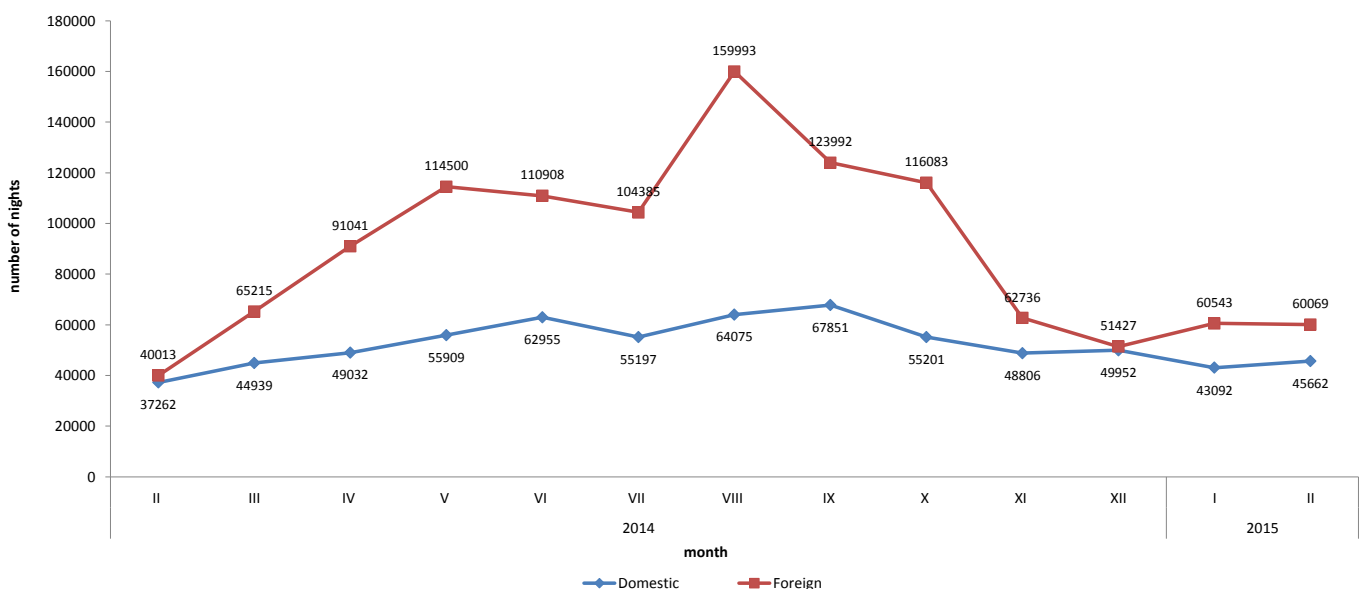
The number of domestic tourist nights increased by 6.0% as compared to January 2015 and increased by 22.5% as compared to February 2014. Foreign tourist nights were decreased by 0,8% as compared to January 2015 and increased by 50.1% as compared to February 2014.

According to the type of accommodation facility the highest number of nights was recorded in Hotels and similar accommodation with share of 96.4%.

Concerning the structure of foreign tourist nights in February 2015, the most of them (63.4%) were realised by tourists from: Croatia (27.6%), Serbia (21.4%), Slovenia (7.8%) and Turkey (6.6%). Tourists from other countries realised (36.6%) of tourist nights.

Regarding the average detention of foreign tourist stays in our country on the first place comes South Africa with average stay by 9.6 nights, Iran with 4,3 nights, India with 3.9 nights and Ireland by 3.8 nights.

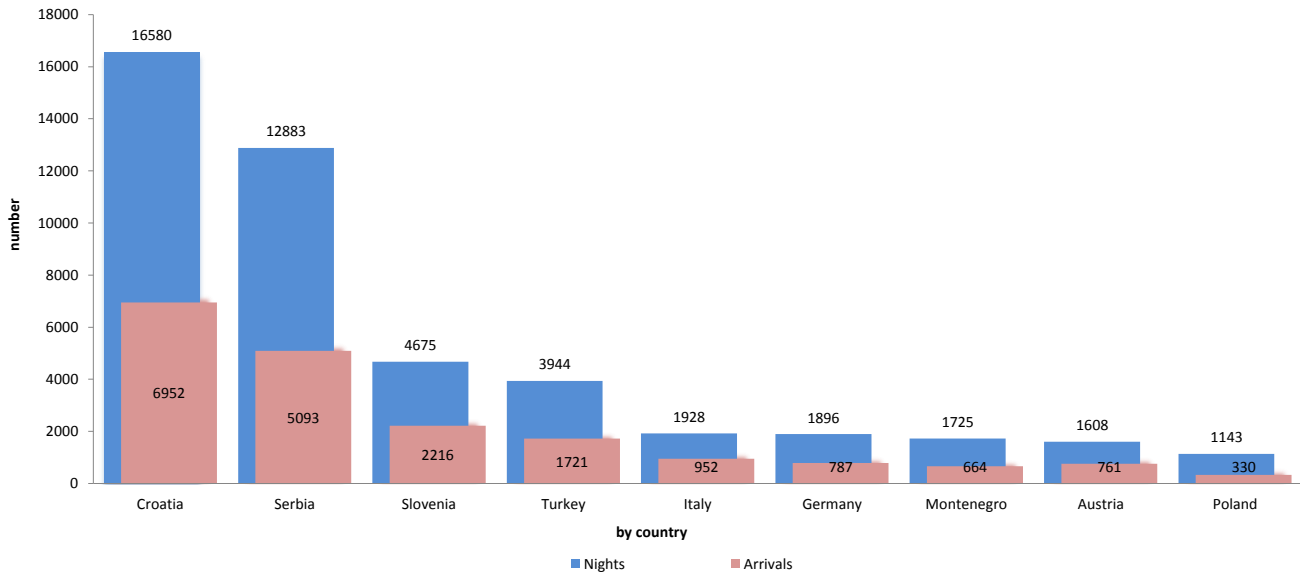
### Tourist nights by months, February 2014 - February 2015







## Tourist arrivals and nights by country of residence, February 2015



**Table 3: Tourist arrivals and nights according to the classification of activities <sup>1)</sup>**

	Arrivals					Nights					II 2015
	II 2014	I 2015**	II 2015*	Indices II 2015 I 2015	Indices II 2015 II 2014	II 2014	I 2015**	II 2015*	Indices II 2015 I 2015	Indices II 2015 II 2014	Structure of nights %
<b>TOTAL</b>	<b>38.594</b>	<b>45.674</b>	<b>49.323</b>	<b>108,0</b>	<b>127,8</b>	<b>77.275</b>	<b>103.635</b>	<b>105.731</b>	<b>102,0</b>	<b>136,8</b>	<b>100,0</b>
Hotels and similar accommodation	37.242	43.221	47.463	109,8	127,4	72.806	98.312	101.888	103,6	139,9	96,4
Holiday and other short-stay accommodation	823	1.824	1.303	71,4	158,3	1.872	3.988	2.573	64,5	137,4	2,4
Camps and camping grounds	12	15	19	126,7	158,3	12	15	19	126,7	158,3	0,0
Other accommodation	517	614	538	87,6	104,1	2.585	1.320	1.251	94,8	48,4	1,2
<b>DOMESTIC TOURISTS</b>	<b>20.034</b>	<b>20.092</b>	<b>23.910</b>	<b>119,0</b>	<b>119,3</b>	<b>37.262</b>	<b>43.092</b>	<b>45.662</b>	<b>106,0</b>	<b>122,5</b>	<b>43,2</b>
Hotels and similar accommodation	19.100	18.957	22.842	120,5	119,6	34.156	40.993	43.637	106,4	127,8	41,3
Holiday and other short-stay accommodation	527	687	685	99,7	130,0	927	1.207	1.240	102,7	133,8	1,2
Camps and camping grounds	12	9	12	133,3	100,0	12	9	12	133,3	100,0	0,0
Other accommodation	395	439	371	84,5	93,9	2.167	883	773	87,5	35,7	0,7
<b>FOREIGN TOURISTS</b>	<b>18.560</b>	<b>25.582</b>	<b>25.413</b>	<b>99,3</b>	<b>136,9</b>	<b>40.013</b>	<b>60.543</b>	<b>60.069</b>	<b>99,2</b>	<b>150,1</b>	<b>56,8</b>
Hotels and similar accommodation	18.142	24.264	24.621	101,5	135,7	38.650	57.319	58.251	101,6	150,7	55,1
Holiday and other short-stay accommodation	296	1.137	618	54,4	208,8	945	2.781	1.333	47,9	141,1	1,3
Camps and camping grounds	–	6	7	116,7	0,0	–	6	7	116,7	0,0	0,0
Other accommodation	122	175	167	95,4	136,9	418	437	478	109,4	114,4	0,5

\* preliminary data

\*\*data for the previous period are revised

1) The Classification of Economic Activities of BiH 2010

## **NOTES ON METHODOLOGY**

### **The purpose of the statistical survey**

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's statistics of tourism in accordance with current EU Regulations for the tourism statistics.

### **Observation units**

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

### **Coverage**

Reporting units are all business entities (enterprises, entrepreneurs, institutions, associations etc.) and parts thereof engaged in providing accommodation services in tourism registered according to the CA BiH 2010 under section : 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other accommodation), health institutions for their facilities in which persons stay for medical rehabilitation (costs are on persons themselves), business entities and parts thereof engaged in tourist stay in rural households, houses, camps, apartments and rooms directly rented by private persons/households.

Survey covers the entire territory of Bosnia and Herzegovina.

### **Source and methods of data collection**

Data on turnover of tourists (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form). Reports are usually made on the basis of reception records in guest books, entities and their parts engaged in organising and arranging of tourists.

### **Definitions**

**Tourism** means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

**Tourist** is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting.

**Residence** is a place where a person came with the intention of permanent stay. Tourist is registered in every place or establishment where he stays and, therefore, in case he/she changes the place or establishment, he/she must register again, which results in data ambiguity. Consequently, the statistics register the number of tourist arrivals and not the number of tourists.

**Domestic tourist** is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence.

**Foreign tourist** is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment.

### **Symbols**

- no occurrence

0,0 value not zero but less than 0,05 unit of measure used

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First Release data are also published on the Internet

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